

## Workforce Development & Basic Studies Update – February 20, 2019



Congratulations to Olympic College student **Joe Barboza**, who was one of five students selected across the Washington State system to win a *2019 Transforming Lives Award* from Washington's Community and Technical Colleges. Joe started as a Shelton campus Worker Retraining student and has overcome significant obstacles in his life. Mirelle Cohen, the Chemical Dependency Program Coordinator, helped him map out a plan to achieve his goals and scholarships from the Olympic College Foundation helped him stay in school. He is pursuing a career in Human Services so he can help those experiencing similar challenges.

*"I used to think that seeking help meant you were a failure. But I've realized that **not** seeking help is failure. Getting help has allowed me to succeed. And going through the Chemical Dependency Program has helped me realize how much a person who has been through something can help someone else. Soon, I'm going to be that person."*

**Fashion Marketing** adjunct faculty, Deb de Beauchamp, recently received a thank you note from Fashion Marketing Certificate of Completion student, Marvin Perez. Deb sees this as a prime example of what our Olympic College Fashion Marketing Certificate Programs are accomplishing. It is important to note that when Marvin began applying for the fashion career positions, he used his Olympic College Fashion Marketing portfolio pieces for his application and interview.

*Deb,*

*Just wanted to thank you for all that you've helped me accomplish during my time there at Olympic. All the classes I've taken with you have all been beneficial for my career moving forward. Earning my Fashion Marketing Certificate of Completion has been the infrastructure that has allowed me to get my feet wet in the fashion industry and is the start of what I know will be a long and successful career. After finishing the program at the end of the 2018 Winter quarter, I actively applied and got accepted at Gucci, Fendi, JNBY, and AllSaints Seattle. Out of all four places, I decided to accept the position at AllSaints as an entry level stylist. After AllSaints I decided to take on the challenge of finding a second job as I was only at AllSaints part time and found myself a position at Zulily Seattle as an Editorial Production Assistant full time while also working at AllSaints on the weekends. Zulily also has allowed me the opportunity of advancement and career growth as I am in the process of shadowing to become an Assistant Buyer. I wouldn't have made it this far without all your guidance and constant belief in me.*

*Thank you again so much Deb. This is just the beginning and I promise to fill you in on all my future accomplishments.*

*- Marvin*



Over 100 family, friends and community members attended the annual GED and HS21+ “*Celebration of Success*” event at the OC Theater. A partnership of Basic Studies and the Bremerton School District’s Open Doors program, the event celebrates the graduates from our combined programs. Speakers for the evening included Gregg Wheeler, Mayor, City of Bremerton; Dr. Marty Cavalluzzi, President, Olympic College; Dr. Aaron Leavell, Superintendent, Bremerton School District; and Darrell Thomas, Juvenile Probation Counselor, Jefferson County.

At the OC Shelton campus, the “*Celebration of Success*” honored an audience of over 150 graduates, family, friends and community members at the Mason Transit Center in June. Keynote Speaker Dr. Stephen Warner, Board of Trustees, Olympic College, was joined by Dana Anderson, Superintendent, Capital Region ESD 113, and Shannon Klasell, Program Manager, Sound Learning as event speakers who celebrated the students and commended OCS partnerships with Sound Learning, Gravity Learning Center, Capital Region ESD 113 and the Shelton School District.



## Announcements

### *Employers Head to “The Other Washington” to Highlight Workforce Needs*



A Washington State group of employer and community college representatives met with Senators Patty Murray and Maria Cantwell on Capitol Hill in November. The goal was to champion key workforce issues

being faced here in Washington State and provide real world examples of how local companies might benefit from proposed workforce legislation.

Representing Kitsap County businesses were Cindy McFarland, Human Resources Director, and Casey Guthrie, Continuous Improvement Leader, both from **SAFE Boat International** and Anna Reyes-Potts, General Manager, from **TMF Inc**, precision machining. These business representatives were joined by **Amy Hatfield of Olympic College** and colleagues from neighboring Pierce County that included Mabel Edmonds, Vice President of Instruction at **Clover Park Technical College**; John Hornibrook, Vice President Flight Operations, **Horizon Air - Alaska Air Group**; Stephen Gear, Vice President Special Projects at **Bradken** manufacturing company; and April Betts-Givson, Executive Director, **Puget Sound Orthopaedics**.



**Business Leaders United**  
for Workforce Partnerships

These legislative visits were part of a coordinated national effort known as the Business Leaders United (BLU) Fly-in. The BLU Fly-in is sponsored by the National Skills Coalition (NSC). This is the third year in a row the NSC has partnered with the National Council for Workforce Education. From Rhode Island to Louisiana, Michigan to Texas, and Washington state eastward to Virginia, representatives

from 15 states put a face to in-demand industries such as healthcare, automotive, energy, aerospace, maritime, defense, and information technology and the challenges they face.

## 2018-19 WFD&BS Grants

**WFD&BS has now exceeded the projected Division FTEs for Winter 2019 quarter.** Increases are noted for Worker Retraining (an increase of more than 50% for FTEs (391) and Headcount (470), based on a three-year winter quarter average), I-BEST (an increase of more than 50% for Converted FTEs (86) and Headcount 107 based on winter quarter 2018), and the non-credit Career and Technical Education Teacher Certification program.

All BFET funds have been distributed for Winter Quarter. Students are being encouraged to apply for Spring Quarter funding. The program has welcomed a new Director, Leo Cagle. Additionally, the program is losing long-time program lead, Christine Kubli. Recruitment is currently underway to find a replacement.

Over 145 applications for **Worker Retraining** funding were received from students enrolled in the apprenticeship program at PSNS. These enrollments, and the resulting FTEs, are due in large part to outreach at their Advisory Committee meeting, contact with faculty and meetings with students by Ellen Handyside, Worker Retraining Transition Coordinator.

Worker Retraining has requested an additional \$203,000 in WRT Financial Aid/TCA funds from the SBCTC. Approval and final award amount is pending. Current request is significantly increased from past (Spring) requests due to our increased enrollments as well as increased costs due to the bookstore changeover. Plans are underway, in collaboration with the OC bookstore to decrease costs as well as a contingency plan for books and supplies purchases from additional vendors.

Grant season is officially underway and budget requests to faculty and staff have been sent out for Perkins Plan and Worker Retraining. Approval for the Worker Retraining Plan 18-19 will be on the WFD Advisory Committee agenda for the Spring meeting.

Current FTE and headcount information for WFD funding programs as of 2/15/19:

<b>B893 Winter 2019</b>	<b>15-FEB-2019</b>		<b>FINAL B783 (Winter 2018)</b>	
<b>WFD PROGRAMS</b>	<b>FTEs</b>	<b>HDCOUNT</b>	<b>FTEs</b>	<b>HDCOUNT</b>
Worker Retraining	391.73	470	244.51	305
WorkFirst	84.74	115	82.43	121
BFET	121.90	143	169.50	202
ABE/ESL/GED/HS21+	<u>166.16</u>	<u>320</u>	<u>190.35</u>	<u>352</u>
TOTALs WFD* to date	764.53	1048	686.79	980.00

### Program Development

The State Board for Community & Technical Colleges (SBCTC) was awarded the *I-BEST at Work* Initiative funded by Walmart. The Request for Proposal (RFP) will reopen for Basic Education for Adults (BEaA) providers, like OC, to apply. *I-BEST at Work* is a partnership venture between an adult education provider, incumbent workers, and an employer, with training delivered in a team-teaching environment. The basic skills instructor provides contextualized instruction in literacy, English language acquisition, civics education, and workforce preparation activities, while a trainer from the company provides training focused on content specific to the work environment (such as safety, processes, managerial skills, etc.).

WFD continues labor market research and curriculum development in Construction and the Built Trades, Human Services, Unmanned Aerial Vehicles (UAVs or Drones), Marine Apprenticeships, Hospitality and Non-profit Management.

The Professional Educators Standards Board (PESB) is looking at providers and how they select **Career and Technical Education (CTE)** teacher participants in these categories:

- Basic Skills Assessment
- Admissions
- Definition of occupational experience
- How does CTE meet teacher standards



Mo Anduiza and Amy Hatfield will track the PESB review and recommend any necessary changes to the OC selection process. In the meantime, the CTE Teacher Certification program for winter quarter 2019 had 90 registrations representing a headcount of 67. On January 23<sup>rd</sup>, the OC CTE *School Law* class was held at OCS with 20 students in attendance. Students came from Olympia, North Thurston, and Shelton. Don Welander, Director of Career Connected Learning

for the Shelton School District sent compliments to Mo Anduiza and Linda Hupka for the success of the class and said he will continue to reach out to the Olympia area as there is no other college close by with this program.

CTE Teacher Certification is still experiencing exponential growth in enrollments, much of which can be attributed to the “custom” offerings of *Quick Jump!* condensed class offerings. Current enrollments stand at 70 students in 104 classes through early June.

Kelley Sutherland, WorkFirst Program Specialist, **employed 42 students during Fall 2018**, including two students employed off-campus. This accomplishment met the targeted goal of 30 placements for the quarter. WorkFirst has four off-site employers under contract and five others in process. Kelley plans to continue to attend all Professional-Technical Advisory Committees to share the WorkFirst-Workstudy opportunities available to students. Advisory members and faculty members are instrumental in establishing work sites for students, especially for off-campus. Winter 2019 quarter is off to a good start with 16 workstudy positions filled.

## Outreach

### Partnerships

For the past four years OC Fashion Marketing students have had the privilege of volunteering backstage at the Suquamish Sovereign Style “Indian Up!” Fashion Showcase event giving them the opportunity to participate in the Tribe’s textile symposium, and to work directly with tribal leaders, designers and models. It has been an amazing learning opportunity for OC Fashion Marketing students to be a part of this exciting annual event and to build an ongoing partnership with the Suquamish Tribe. Instructor Deb de Beauchamp and her students received personal thanks from the Suquamish Research and Strategic Development Department and the Suquamish Foundation.



One of the major goals of the **WorkFirst-Workstudy Program** is to employ at least one student in each professional-technical program in order to help them gain work experience related to their career path. Students in the following programs are currently employed: Accounting Technology, Business Technology, Computer Information System, Culinary Arts, Early Childhood Education, Human Services, Medical Assisting, Nursing, and Welding Technology. Previous students under the following areas completed certificates and degrees: Medical Assisting, Business Technology, Organizational Leadership, Human Services, Manufacturing, and Nursing. Many of the graduates are employed and some of the students are pursuing bachelor degrees with OC’s university partners.

**WorkFirst Program Local Planning Area (LPA) Partners** met and collaborated on ideas for a mini-grant with the Department of Commerce. The grant is for training opportunities for students and professional-development funds for WorkFirst staff members. Mason County WorkFirst LPA members are thinking about a workshop in the area of Mindfulness, while Kitsap County WorkFirst LPA partners are still in collaboration for what topics to consider.

New Discoveries in Science: Epigenetics, Genetics and Gene Modification is the latest lecture being offered through the **Continuing Education partnership between OC and Western Washington University**. Tuesday, February 5<sup>th</sup> is the first of the four-part lecture series offered by community member Dr. Jill Clarridge, professor emerita at the University of Washington. Jill holds a Ph.D. in

molecular biology, has also taught at Baylor College of Medicine and was director of a VA clinical microbiology laboratory for 35 years. More information on the Western Lecture series can be found on the WWU website.

## Activities

The OC Career Center participated in the Love, INC of Mason County, *Jobs for Life* panel presentation in Shelton. Staff will also be participating in the OCB **Pop In!** speed coaching to be held in the Bremer Student Center Jan 23<sup>rd</sup>, Feb 20<sup>th</sup> and Mar 13<sup>th</sup>. The annual OC Job Fair is upcoming, May 1, 2019.

Teresa McDermott attended the Adult Basic Education Literacy (ABEL) and English Language Acquisition (ELA) Taskforce with PacMtn Workforce Development Council on January 9<sup>th</sup>.

The Career and Technical Education (CTE) Dual Credit office is hosting the “What’s Next?” high school-to-college transition tour on Feb 26<sup>th</sup>. Up to 300 students from area high schools are expected on campus that day. Last year it was a great success and we received lots of positive feedback. We are hoping to make this year even more successful. The students will check out two prof-tech programs of their choosing, tour the campus, participate in an employer panel and scavenger hunt and finish the day in the theatre with a discussion on the next steps to enrolling at OC.

**SAVE THE DATE:** Planning is underway for the **Find Your Future EXPO** on May 14, 2019. This community event holds demonstrations from OC professional-technical programs for community members and prospective students to observe and/or participate in. Festivities include OC Culinary program-food, OC Music program-entertainment, OC Fashion program-fashion show, and campus tours. If you would like more information about the event or would like to participate, please contact Deborah Welsh at ext 7849 or [dwelsh@olympic.edu](mailto:dwelsh@olympic.edu).

The **Basic Studies** staff is working with WFD and Communications to create/update promotional materials (ads, fliers, postcards, brochures, rack card, etc.) and expand outreach via Interactive Television (ITV) on campus, telephone campaign, Bremerton Kitsap Access Television (BKAT), reader boards, social media, video, radio, and SignalVine text messaging.

Planning for the spring quarter **‘Come Back’ Campaign** is underway. The objective is to encourage former professional-technical students to return to OC to complete a certificate or degree. Added to this group will be outreach to former Basic Studies students (ABE/ESOL/GED/HS21+), who have not completed a diploma or moved on to 100 level courses. Outreach methods include: postcards, emails, SignalVine texts, ads (ITV, BKAT, social media, etc.), Readerboard, and phone contact. New outreach planning for KMAS radio in Shelton and Shelton Basic Studies is scheduled for March.

Although most high school career nights are held in Fall, WFD staff will be attending the “It’s Your Future” career night at the West Sound Tech Skills Center in early March.